



WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

CONTRACT

Contract / Revision 151807 /		Alt Order # WOC10491214
Product SUSANA MENDOZA FOR ILLINOIS COMPTROLLER		
Contract Dates 10/24/16 - 10/30/16	Estimate # 5431	
Advertiser Friends for Susana Mendoza		Original Date / Revision 10/21/16 / 10/21/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
Agency Code	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

And:

Adelstein & Associates LLC
222 W. Ontario St
Chicago, IL 60654

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	10/24/16	10/28/16	ABC7 News @ 5a M-F	5:00 AM-6:00 AM		:30				NM	2	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	MTWTF--				2	\$760.00				
N 2	WLS	10/24/16	10/28/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	2	\$3,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	MTWTF--				2	\$1,520.00				
N 3	WLS	10/24/16	10/28/16	GMA M-F 7-9a	7a-9a		:30				NM	3	\$4,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	MTWTF--				3	\$1,520.00				
N 4	WLS	10/24/16	10/28/16	Live With Kelly and Michael	9a-10a		:30				NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	MTWTF--				3	\$950.00				
N 5	WLS	10/24/16	10/28/16	The View	10a-11a		:30				NM	2	\$2,660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	MTWTF--				2	\$1,330.00				
N 6	WLS	10/24/16	10/28/16	ABC7 News	11a-12p		:30				NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	MTWTF--				3	\$950.00				
N 7	WLS	10/24/16	10/28/16	Inside Edition	3:00 PM-3:30 PM		:30				NM	2	\$2,090.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	MTWTF--				2	\$1,045.00				
N 8	WLS	10/24/16	10/28/16	Jeopardy	330p-4p		:30				NM	4	\$4,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	MTWTF--				4	\$1,235.00				
N 9	WLS	10/24/16	10/28/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	3	\$5,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	MTWTF--				3	\$1,710.00				
N 10	WLS	10/24/16	10/28/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	1	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	MTWTF--				1	\$2,375.00				
N 11	WLS	10/24/16	10/28/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$5,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	MTWTF--				1	\$5,225.00				
N 12	WLS	10/24/16	10/28/16	Kimmel	1035p-1137p		:30				NM	1	\$1,425.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>		<u>Alt Order #</u>
151807 /		WOC10491214
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/24/16 - 10/30/16	SUSANA MENDOZA FC	5431
<u>Advertiser</u>		<u>Original Date / Revision</u>
Friends for Susana Mend		10/21/16 / 10/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				1	\$1,425.00				
N 13	WLS	10/24/16	10/28/16	Nightline	1137p-1208a		:30				NM	1	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				1	\$760.00				
N 14	WLS	10/27/16	10/27/16	Grey's	7p-8p		:30				NM	1	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---T---				1	\$11,000.00				
N 15	WLS	10/29/16	10/29/16	8a-10a Sa Local news	8a-10a		:30				NM	2	\$2,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				2	\$1,140.00				
N 16	WLS	10/29/16	10/29/16	Sa Wheel of Fortune	630p-7p		:30				NM	1	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$1,520.00				
N 17	WLS	10/30/16	10/30/16	GMA Su 7-8a	7a-8a		:30				NM	1	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$1,140.00				
N 18	WLS	10/30/16	10/30/16	ABC7 News Su @ 8a	8a-10a		:30				NM	1	\$1,045.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$1,045.00				
N 19	WLS	10/30/16	10/30/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$3,800.00				
N 20	WLS	10/30/16	10/30/16	Su 11p-1130p	11p-1130p		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$950.00				
Totals								0.00				36	\$61,160.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	36	\$61,160.00	(\$9,174.00)	\$51,986.00
Totals	36	\$61,160.00	(\$9,174.00)	\$51,986.00

Signature: _____ **Date:** _____

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